

# How businesses combine digitalization and sustainability for win-win outcomes



**89%**

of decision makers think digitalization is "essential to sustainability"

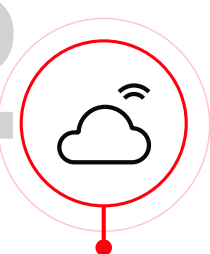
## Top 3 technologies for improving sustainability

1



Advanced analytics

2

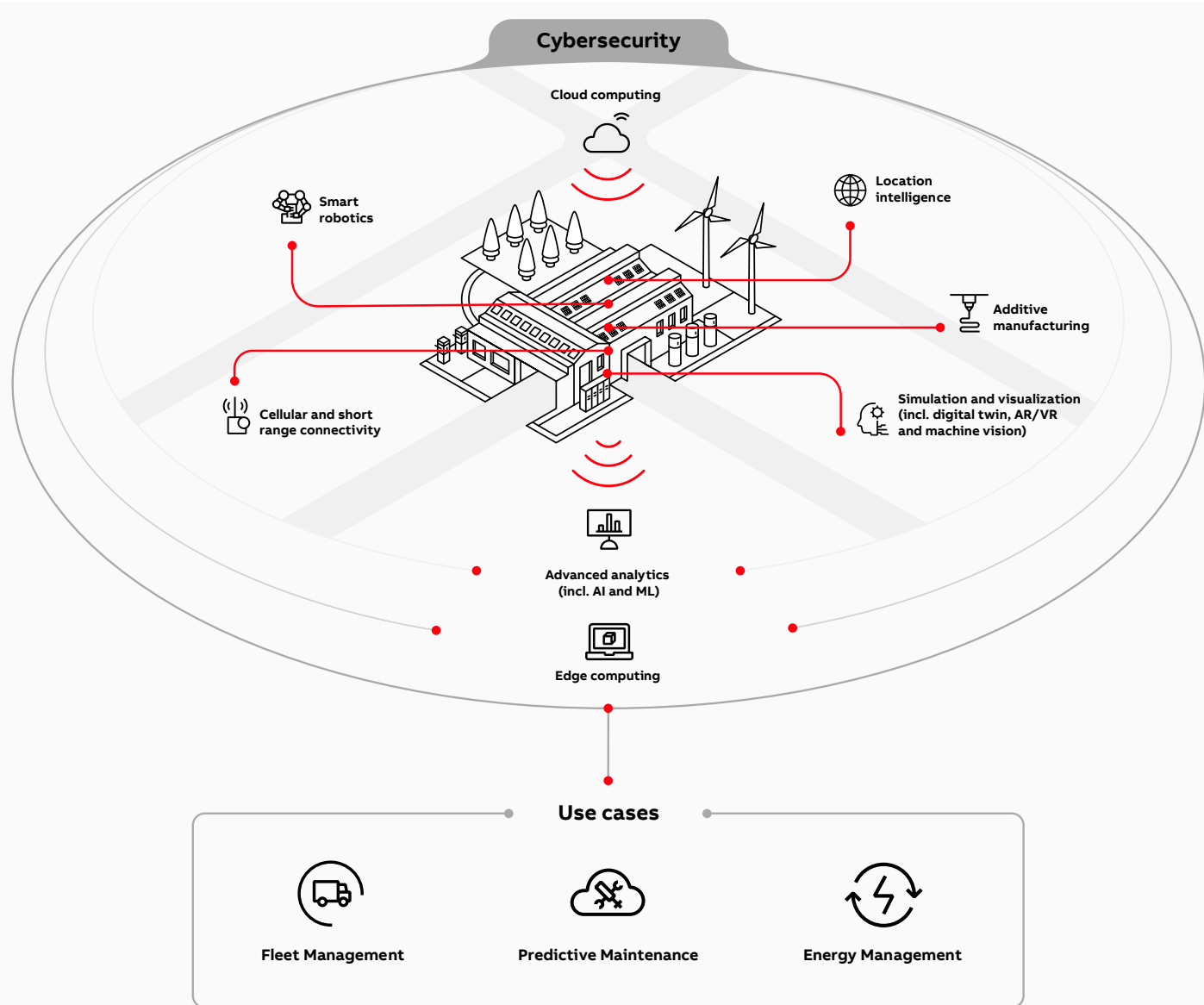


Cloud computing

3

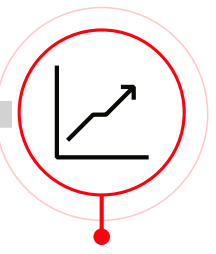


Cybersecurity



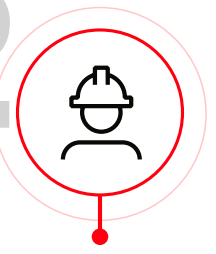
## The real-world benefits of Industrial IoT technology

1



Operational efficiency

2



Safety

3



Optimizing energy & resource consumption

**72%**

of decision makers are increasing spend on the Industrial IoT because of its impact on sustainability

**94%**

agree the Industrial IoT enables better decisions, improving overall sustainability

## A win-win for business

**63%**

of executives strongly agree that sustainability is good for their company's bottom line

**45%**

say sustainability ensures future competitiveness

**52%**

see that sustainability increases innovation

**46%**

report that sustainability increases productivity

The key to enabling billions of better decisions: an integrated approach to digitalization and sustainability

Find out more by reading our report, [click here](#)

